

ISSUE 1 · JAN 2022



THE ROAD TO HOPE

Official Newsletter of the Road to Hope Community Support Foundation

Words from the President

DANIELA CAMERON
PRESIDENT@ROADTOHOPE.CA

As we head into 2022, I want to thank you for your support of the Road to Hope Community Support Foundation this past year.

There is no doubt that the Covid-19 pandemic has had an impact on our foundation these past 2 years. However, during this time, we have also had great success. We welcomed Jessica Wallace as our Coordinator in July 2021, and had our first drive in August 2021 since closing in early 2019.

Due to your supports we were able to host our most successful Road to Hope Golf Classic to date this past September. We continue to work on growing our membership and driver base, thereby enabling us to serve our clients better.

Personally, I want to thank our 2021/2022 Board of Directors and especially our corporate and private sponsors. Without your generosity of time and financial support, RTHCSF would not be possible.

I wish you and your families a happy new year!

Cheers,
Daniela



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Re-Opening Our Doors

JESSICA WALLACE
COORDINATOR@ROADTOHOPE.CA

In early August of last year I had the pleasure of meeting these two in a send off for our first drive since having to close due to COVID-19. Since then we have had 3 trips a month, closing the year with 6 in December! We asked for a soft start and it has been as much. We have everything taken care of now, having all of our documents recently revamped with legal advice being taken, and we feel that we have done all that we can to stay safe, and open.



We are now pushing for more clients. We have seven drivers and not enough clients to keep them busy! I feel that people are still apprehensive with what is happening in the world. All we can do is stay diligent with our procedures, and make sure everyone knows we're open. I have been in touch with a number of businesses and organizations from Churches to Primary Care Networks and Pharmacies/Doctors Offices. I have also recently been in touch with the Greater North Foundation representatives in all areas. The Road to Hope is best travelled together, and we can help make a difference in peoples lives. Alleviating even a small amount of stress from our clients is what our goal is. Join me in spreading the word, if you know of anyone, I am always available even if they just have questions!

"Hope is
Passion for
what is
Possible"

SOREN KIERKEGAARD



11TH ANNUAL ROAD TO HOPE GOLF CLASSIC



Number of Golfers
108

Number of Volunteers
19

Mulligans Sales
\$726.00

Putting Contest Sales
\$445.00

Toonie Sales
\$205.00

Words from the Vice President

CHRISTOPHER HAMLYN
VICE.PRESIDENT@ROADTOHOPE.CA

After a year of cancellation due to COVID-19, Road to Hope was once again able to continue on with its largest annual fundraiser, the Road to Hope Golf Classic. With a few modifications to the event, great volunteer work, wonderful weather, and so much support from the people and businesses in our area, we are pleased to have exceeded our financial fundraising goal! In 2021, we had 108 golfers, 19 volunteers, and the hardworking staff at the Athabasca Golf and Country Club. It was nice to see so many smiling faces, some taking home some pretty cool prizes. Thank you to everyone that helped and supported Road to Hope throughout this event. We look forward to seeing you all at our 12th Annual Golf Tournament in 2022.

Regards,
Chris



Number of Teams
29

50/50 Sales
\$2,200.00

Spin to Win Sales
\$665.00

Chipping Contest Sales
\$340.00

Total Profit
\$29,220.51



**"Remember,
hope is a
good thing.
Maybe the
best of
things. And
no good thing
ever dies."**

STEPHEN KING



Donations 2021

DORA L'HEUREUX
TREASURER@ROADTOHOPE.CA

Our team includes staff, management, volunteers, and finally our donors. Only with all these groups, our valuable work gets done.

There is no doubt 2021 was a challenging year – one that pushed us to think differently and find new ways to fuel our mission and support people affected by Cancer in the Athabasca, Lac La Biche and Boyle areas.



Support of individual and organization donors have brought a huge amount of help to our cause, and we are here to thank you for choosing us as your candidate for giving sponsorship. We really could not do our work without your support, and we are deeply grateful for your generosity!

Together, we are ensuring safe transportation if needed, so no one faces cancer alone, even during the most challenging times.

Take Care,
Dora



Local Campaigns

JESSICA WALLACE
COORDINATOR@ROADTOHOPE.CA



This year we have been blessed by two local businesses. This September in Athabasca our Tim Hortons picked us for the Smile Cookie Campaign! You wouldn't think so many cookies could be eaten, but we raised \$4,674.50! That is amazing and 100% Community Support! Thank-you to everyone who helped!

This November/December over in Lac La Biche, our local Optometrist, Generations Eye Care, picked Road to Hope for their campaign! A dollar from every pair of frames that was sold came to us! Again, this is such an amazing initiative and the community really pulled together!

At Moonlight Madness in Athabasca this year one of the local businesses had a table set up on our behalf Friday evening. Thank-you to Neil and Daniela Cameron of Athabasca Value Drug Mart for the opportunity. They raised \$215.00 from selling Road to Hope t-shirts and bracelets and gathering donations.

If you would like a Road to Hope t-shirt, contact Jessica; coordinator@roadtohope.ca or 780-327-9442!

Finally, we got off the ground a new fundraiser for the organization, the 1st Annual Tree of Hope! Canadian Tire here in Athabasca graciously donated the tree and decorations to our online auction, a huge thank-you to them! The online bidding took place through an event on our Facebook page and ran for 4 days. With a bit of a bidding war, we closed with a \$1,000.00 bid from Royal LePage County Realty! Thank-you so much for your generosity, it is amazing watching the community come together and lights up our hearts every time!



"Don't lose hope. When the sun goes down, the stars come out."

- UNKNOWN

Announcements & Updates

LISA WESLEY
SECRETARY@ROADTOHOPE.CA

Memberships are \$5.00 per person! If you know of anyone who wants to join the Road to Hope family, they can send in their payments to treasurer@roadtohope.ca, or by mail at: PO Box 182, Athabasca, AB, T9S 2A3

Must be 18 years of age or older!

If you or someone that you know is dealing with Cancer and requires transportation assistance to their appointments please contact our Coordinator, Jessica Wallace at coordinator@roadtohope.ca, or call her at 780-327-9442.

Since we re-opened our doors in July of 2021, we had a total of 17 trips. That is a total of 6,839KM driven for clients! Every month we grow and hope to see this number doubled by the end of the first quarter of 2022!

 *happy New Year* 